

# MEMORANDUM

DATE: April 28, 2021

TO: Planning Commission

FROM: Robert D. Dalquest, Development Service Director

PREPARED BY: Joshua Winter, Associate Planner

RE: Supplemental Memorandum: ZA-20-0004 (Item No. 8A)

This memorandum is to inform the Planning Commission of some changes to the Resolution and Draft Ordinance for Item 8A. After the packet went out, the City Attorney made some changes to the Ordinance text that provide needed clarification to for future implementation of the Ordinance. The Changes Are as follows:

1. Original text: 17.15.270(F)(10)(b) "That the proposed sign will not be disruptive to other properties and land uses within 300 feet of the sign."

Proposed text: 17.15.270(F)(10)(b) "That the <u>light and glare generated from</u> <u>the</u> proposed sign will not be disruptive to other properties and land uses within 300 feet of the sign."

Reason for change: The proposed change narrows the scope of the finding to be more definitive and objective. The finding now provides clear direction as to what is disruptive to neighboring sites and reduces the subjective interpretation of what is or what is not "disruptive".

2. Original Text: 17.15.270(F)(11)(a) "That the changeable message display intervals shall change no more frequently than once every eight seconds; and that blinking and/or moving characters shall be prohibited.

Proposed Text: 17.15.270(F)(11)(a) That the changeable message display intervals shall change no more frequently than once every eight seconds; and that blinking and/or moving characters, <u>except when necessary to transition to the next message</u>, shall be prohibited.

Reason for change: The original text could be interpreted to prohibit scrolling text off the screen and scrolling new a new message on to the screen. The intent of this Condition of Approval is to prevent animations occurring during a sign message, but not to prevent transitions between slides.

Some additional minor changes (typos, grammatical errors) were also made to the Resolution and Draft Ordinance, which have been incorporated into the attached documents for Planning Commission consideration.

# Attachments:

Exhibit A – Revised Draft Resolution Exhibit B – Revised Draft Ordinance

#### **RESOLUTION NO.**

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF UPLAND RECOMMENDING THAT THE CITY COUNCIL OF THE CITY OF UPLAND ADOPT AN ORDINANCE, ZONING CODE TEXT AMENDMENT NO. ZA-20-0004, AMENDING UPLAND MUNICIPAL CODE CHAPTER 17.15 (SIGNS) TO ALLOW AND REGULATE "ELECTRONIC CHANGEABLE-COPY SIGNS" WITHIN A HIGH SCHOOL LOCATED IN THE PUBLIC/INSTITUTIONAL (PB/I) ZONING DISTRICT.

Intent of the Parties and Findings

WHEREAS, The Upland Municipal Code does not have regulations regarding "Electronic Changeable-Copy Signs" within the Public/Institutional (PB/I) zone nor at high schools; and

WHEREAS, Upland Unified School District has requested the City of Upland Consider approval of "Electronic Changeable-Copy Signs" for Upland High School; and

WHEREAS, currently such signs are prohibited; and

WHEREAS, The City of Upland desires to support Upland High School in advertising events and activities and public information; and

WHEREAS, the City deems it necessary and appropriate to adopt standards and regulations relating to the location, design, and operation of "Electronic Changeable-Copy Signs" at high schools; and

WHEREAS, the Planning Commission desires to recommend to the City Council that it adopt a Zoning Code Amendment in order to allow and regulate the location, design, and operation of "Electronic Changeable-Copy Signs"; and

WHEREAS, Upland Municipal Code Section 17.43.020 (Table 17.43-1) identifies the decision making authority as the City Council, with the Planning Commission being a recommendation body; and

WHEREAS, A notice of a public hearing on said application has been given in the manner and for the time required by law; and

WHEREAS, On April 28, 2021 at 6:30 p.m. the Planning Commission conducted a public hearing for the Zoning Code Amendment and heard and considered both oral and written evidence.

NOW, THEREFORE, the Planning Commission hereby finds, determines and resolves and recommends as follows:

Section 1. The Planning Commission recommends that the City Council:

A. Adopt an Ordinance amending Chapter 17.15 of the Upland Municipal Code as set forth in Attachment A of this Resolution.

Section 2. FINDINGS. The Planning Commission hereby makes the following findings and determinations in connection with the recommendation for approval of the Zoning Code Amendment:

- A. The above Recitals are true and correct and are hereby incorporated herein by this reference.
- B. Upland Municipal Code Section 17.48.060 provides that the approval body, before it may approve a Zoning Code Text Amendment, shall make a determination to allow the activity based upon the following findings:
  - 1. Finding: The proposed Zoning Code Amendment is consistent with the General Plan and any applicable community or specific plan as provided by Government Code Section 65860.

Evidence: No community or specific plan is applicable to the proposed sign regulations. The proposed Zoning Code Amendment is consistent with the General Plan in that it supports educational activities within the City. Specifically, the Zoning Code Amendment is consistent with the following General Plan goals and policies:

a. Policy PFS-4.4; Provide after-school programs to support the extracurricular interests of students. Provide afterschool programs to support the extracurricular interests of students.

Fact: The Zoning Code Amendment provides the opportunity for Upland high schools to improve advertising of after-school programs, extracurricular activities, and general school information of interest by students and parents.

b. Goal PFS-4; A community with educational services and facilities that meet the demands of existing and new development.

Fact: The Zoning Code Amendment will allow for signage that will effectively advertise numerous school events and activities further meeting the demands of existing and new development and inviting community involvement.

2. Finding: The proposed Zoning Code Amendment will not be detrimental to the public interest, health, safety, or welfare of the City.

Evidence: The proposed Zoning Code Amendment will allow for the construction of signs that will provide information of public interest concerning high school activities. Furthermore, the Zoning Code Amendment includes standards, including development and aesthetic requirements, as well as conditions of approval that will protect public interest, health, safety, and welfare of the City.

3. Finding: The proposed Zoning Code Amendment is internally consistent with other applicable provisions of the Zoning Ordinance.

Evidence: The proposed Zoning Code Amendment does not conflict with any other sections of the Zoning Ordinance.

Section 3. DETERMINATION. In light of the evidence presented at the hearing on this application, and based on the findings set forth above, the Planning Commission hereby finds that the requirements necessary for the recommendation of approval of the Zoning Code Text Amendment No. ZA-20-0004 have been shown and satisfied, subject to all applicable provisions of the Upland Municipal Code.

Section 4. CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA). This Resolution is exempt from review under the California Environmental Quality Act ("CEQA") (California Public Resources Code Section 21000, et seq.), pursuant to State CEQA Regulation §15061(b)(3) (14 Cal. Code Regs. § 15061(b)(3)), the common sense exemption covering activities with no possibility of having a significant effect on the environment because the Resolution does not result in any actual installation or construction of any "Electronic Changeable-Copy Signs," and only establishes regulatory guidelines for future "Electronic Changeable-Copy Signs."

Section 5. INCONSISTENCY. If any section, division, sentence, clause, phrase or portion of this Resolution or the document in the record in support of this Resolution is determined by a court of competent jurisdiction to be invalid, unenforceable, unconstitutional or otherwise void, that determination shall not affect the validity of the remaining sections, divisions, sentences, clauses, phrases of this Resolution.

Section 6. CERTIFICATION. The Secretary of the Planning Commission shall certify to the passage, approval, and adoption of this Resolution, and shall cause this Resolution and their certification to be entered in the Book of Resolutions of the Planning Commission of the City.

PASSED, APPROVED and ADOPTED this 28th day of April, 2021.

Robin Aspinall,	Chair

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ATTEST:	
Debort D. Dalguest, SECRETARY	
Robert D. Dalquest, SECRETARY	
I HEREBY CERTIFY that the foregoing Resolution adopted by the Planning Commission of the C	
meeting thereof held on the 28 <sup>th</sup> day of April, 2	2021, by the following vote:
AYES:	
NAYS:	
ABSENT:	
ABSTAIN:	
	Robert D. Dalquest, SECRETARY

# **Attachment A**

A. Section 17.15.050 (G.) of Chapter 17.15 of Title 17 of the Upland Municipal Code is hereby amended as follows:

# "17.15.050 Prohibited Signs and Advertising Structures—General

- **G. Animated and Electronic Changeable-Copy Signs.** Animated and/or electronic changeable-copy signs, as defined within Section 17.15.020, or any other form of moveable, flashing, lighted, or rotating sign shall be expressly prohibited in all zones, except as provided by Section 17.15.210; and except for relocated off-premises advertising displays as provided by Section 17.15.090; also excepting time and temperature devices, church signs, and movie theater marquees, and *High Schools within the Public/Institutional (PB/I) zone* which may be approved by the design review board Development Services Director or designee; and also excepting any sign constructed to include mechanical equipment to move or rotate the sign for which a building permit was issued prior to April 1, 1994."
- B. Section 17.15.270 of Chapter 17.15 of Title 17 of the Upland Municipal Code is hereby amended as follows:

# "17.15.270 Signs in Special Purpose Zones or Areas, Including Agricultural Zones

- **A. Signs in P Parking District.** No signs, billboards, or advertising statuary, other than those referring to sponsorship, availability, and charges for parking space on a lot shall be permitted. The provisions of Section <u>17.15.080</u> and the following shall apply:
  - 1. One sign for each entrance to a parking lot shall be permitted provided that the sign shall not exceed one-half square foot of area for each one linear foot of street fronting upon the subject lot, and further provided that no single sign shall exceed 48 square feet in area.
  - 2. Exit signs not to exceed six square feet in area shall be permitted at each exit from the parking lot to any abutting street or alley.
- **B.** Signs in OS Open Space, Agricultural and SP Special Land Use **Zones.** No outdoor advertising structures shall be permitted in the OS, SP, Ag-C-40, or Ag40 zones except identification signs not exceeding 75 square feet in area erected for the convenience of the public as determined by the design review board.

- **C. Permitted Signs for Automotive Service Stations.** All signs and advertising displays shall be in accordance with the provisions of Chapter 17.22, Automotive and Vehicle Service, Sales and Storage.
- **D. Detached Signs on Euclid Avenue.** Detached signs on Euclid Avenue are expressly prohibited except for a business with frontage on Euclid Avenue which may have such detached sign as may be approved by the design review board, providing the business can demonstrate to the design review board the following facts:
  - 1. That the allowable attached sign will not be adequately visible to attract business from public street traffic by reason of the obstruction of adjacent buildings, landscaping, setback line of the applicant's own business or other cause; and
  - 2. That the proposed sign and the proposed placement thereof will blend harmoniously with the surrounding property and the beauty of Euclid Avenue. The decision of the design review board shall be appealable to the Council upon the same terms and conditions as any decision of the design review board is appealable in pursuance to the terms of this Code.
- **E. Signs in the Scenic Corridor Overlay Zone.** All signs and advertising displays shall be in accordance with the provisions of Section <u>17.09.030</u>, Scenic Corridor Overlay Zone. (Ord. 1927 § 2, 2017)

## F. Electronic Changeable-Copy Signs at High Schools.

1. <u>Land Use/Applicability.</u> This Section regulates the installation of an electronic changeable-copy signs at High Schools within the Public/Institutional (PB/I) zone. "Animated signs" are not permitted.

#### 2. Review Authority.

- a. All applications for a permit required by this Chapter must be made in writing on such form as the Development Services Director prescribes.
- b. <u>The Development Services Director or designee shall approve,</u> conditionally approve, or deny all applications.
- c. <u>The Development Services Director or designee may choose to referance any application to the Planning Commission for review and final decision.</u>
- 3. **Application Required.** No electronic changeable-copy sign shall be constructed, located or modified within the City on any property, including the public right-of-way, without the approval of an application and issuance of a permit as required by this Chapter, and incompliance with all provisions of this Chapter.

- 4. <u>Allowable Height</u>. The maximum allowable height of an electronic changeable-copy sign shall be 18 feet.
- 5. <u>Allowable Sign Area.</u> The allowable sign area of an electronic changeable-copy shall not exceed 60 square feet, with an additional 25 square feet of sign area being permitted for other general identification.
- 6. <u>Allowable Number of Signs.</u> No more than one electronic changeable-copy sign shall be permitted per site.

## 7. Sign Setbacks.

- a. <u>Driveways, Buildings or Other Obstructions. No electronic changeable-copy sign shall be located closer than three feet to the nearest driveway, building or other obstruction.</u>
- b. <u>Side Property Lines. No electronic changeable-copy sign shall be located less than 25 feet from any adjacent side property line.</u>
- c. Front Property Lines. No electronic changeable-copy sign shall be located closer than five feet from the front property line to any portion of the sign, except when the City of Upland Grants an Encroachment License Agreement for a sign within the public right-of-way.
- d. <u>Vision Triangles. Vision Triangles required under Section 17.10.060</u> (C) shall be maintained.
- 8. **Location Standards.** Signs shall be located adjacent to a Public Street and shall not face onto solely residential zoned property.
- 9. **Design Standards.** All proposed support structures for an electronic changeable-copy signs shall include decorative materials and the sign structure shall be placed within a decorative landscape planter.
- 10. <u>Findings.</u> Approval of a Sign Design/Criteria Review for an electronic changeable-copy sign shall include the following findings:
  - a. <u>That the proposed electronic changeable-copy sign serves a High School within a Public (PB) zone.</u>
  - b. That the light and glare generated from the proposed sign will not be disruptive to other properties and land uses within 300 feet of the sign.
  - c. <u>That the proposed sign does not disrupt a view or scenic corridor identified in the City's general plan.</u>
  - d. That the proposed sign does not create a traffic hazard.

- 11. <u>Conditions of Approval:</u> The Review Authority may add Conditions of Approval to the operation of the sign to ensure the protection of Public Health, Safety and Welfare in addition to the following.
  - a. That the changeable message display intervals shall change no more frequently than once every eight seconds; and that blinking and/or moving characters, except when necessary to transition to the next message, shall be prohibited;
  - b. That the sign shall be properly maintained so that inoperative or improperly lighted bulbs do not impair the appearance and legibility of the sign;
  - c. <u>That no off-site advertising or messages shall be displayed except City of Upland messaging.</u>
  - d. <u>That the electronic changeable-copy sign shall be screened, tinted, shielded or otherwise modified, as necessary, to eliminate excessive glare, as deemed sufficient by the Development Services Director."</u>

#### ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF UPLAND, CALIFORNIA, AMENDING UPLAND MUNICIPAL CODE CHAPTER 17.15 (SIGNS), ZONING CODE TEXT AMENDMENT NO. ZA-20-0004, TO ALLOW AND REGULATE "ELECTRONIC CHANGEABLE-COPY SIGNS" WITHIN A HIGH SCHOOL LOCATED IN THE PUBLIC/INSTITUTIONAL (PB/I) ZONING DISTRICT.

- **WHEREAS,** The Upland Municipal Code does not have regulations regarding "Electronic Changeable-Copy Signs" within the Public/Institutional (PB/I) zone nor at high schools; and
- **WHEREAS,** Upland Unified School District has requested the City of Upland Consider approval of "Electronic Changeable-Copy Signs" for Upland High School; and
  - WHEREAS, currently such signs are prohibited; and
- **WHEREAS**, The City of Upland desires to support Upland High School in advertising events and activities and public information; and
- **WHEREAS,** the City deems it necessary and appropriate to adopt standards and regulations relating to the location, design, and operation "Electronic Changeable-Copy Signs" at high schools; and
- **WHEREAS**, the City Council wishes to adopt a Zoning Code Amendment in order to allow and regulate the location, design, and operation of "Electronic Changeable-Copy Signs"; and
- **WHEREAS,** Upland Municipal Code Section 17.43.020 (Table 17.43-1) identifies the decision making authority as the City Council, with the Planning Commission being a recommendation body; and
- **WHEREAS**, On April 28, 2021 at 6:30 p.m. the Planning Commission conducted a public hearing for the project and heard and considered both oral and written evidence and recommended that the City Council adopt an Ordinance amending the Zoning Ordinance to allow for and regulate electronic changeable-copy signs at high schools; and
- **WHEREAS,** A notice of a public hearing on said application has been given in the manner and for the time required by law; and
- **WHEREAS,** On Date at 7:00 p.m. the City Council conducted a public hearing for the Zoning Code Amendment and heard and considered both oral and written evidence.
- **NOW, THEREFORE,** THE CITY COUNCIL OF THE CITY OF UPLAND DOES ORDAIN AS FOLLOWS:

**Section 1.** The above recitals are true and correct and are hereby incorporated herein by this reference.

**Section 2.** Findings: Upland Municipal Code Section 17.48.060 provides that the approval body, before it may approve a Zoning Code Text Amendment, shall make a determination to allow the activity based upon the following findings:

1. Finding: The proposed Zoning Code Amendment is consistent with the General Plan and any applicable community or specific plan as provided by Government Code Section 65860.

Evidence: No community or specific plan is applicable to the proposed sign regulations. The proposed Zoning Code Amendment is consistent with the General Plan in that it supports educational activities within the City. Specifically, the Zoning Code Amendment is consistent with the following General Plan goals and policies:

a. Policy PFS-4.4; Provide after-school programs to support the extracurricular interests of students. Provide after-school programs to support the extracurricular interests of students.

Fact: The Zoning Code Amendment provides the opportunity for Upland high schools improve advertising of after-school programs, extracurricular activities and general school information of interest by students and parents.

b. Goal PFS-4; A community with educational services and facilities that meet the demands of existing and new development.

Fact: The Zoning Code Amendment will allow for signage that will effectively advertise numerous school events and activities further meeting the demands of existing and new development and inviting community involvement.

2. Finding: The proposed Zoning Code Amendment will not be detrimental to the public interest, health, safety, or welfare of the City.

Evidence: The proposed Zoning Code Amendment will allow for the construction of signs that will provide information of public interest concerning high school activities. Further the Zoning Code Amendment includes standards, including development and aesthetic requirements, as well as conditions of approval that will protect public interest, health, safety, and welfare of the City.

3. Finding: The proposed Zoning Code Amendment is internally consistent with other applicable provisions of the Zoning Ordinance.

Evidence: The proposed Zoning Code Amendment does not conflict with any other sections of the Zoning Ordinance.

# **Section 3.** Ordinance: Amending the Municipal Code.

- A. Section 17.15.050 (G.) of Chapter 17.15 of Title 17 of the Upland Municipal Code is hereby amended as follows:
  - "17.15.050 Prohibited Signs and Advertising Structures—General
  - G. Animated and Electronic Changeable-Copy Signs. Animated and/or electronic changeable-copy signs, as defined within Section 17.15.020, or any other form of moveable, flashing, lighted, or rotating sign shall be expressly prohibited in all zones, except as provided by Section 17.15.210; and except for relocated off-premises advertising displays as provided by Section 17.15.090; also excepting time and temperature devices, church signs, and movie theater marguees, and High Schools within the Public/Institutional (PB/I) zone which may be approved by the design review board Development Services Director or designee; and also excepting any sign constructed to include mechanical equipment to move or rotate the sign for which a building permit was issued prior to April 1, 1994."
- B. Section 17.15.270 of Chapter 17.15 of Title 17 of the Upland Municipal Code is hereby amended as follows:
  - "17.15.270 Signs in Special Purpose Zones or Areas, Including Agricultural Zones.
  - **A. Signs in P Parking District.** No signs, billboards, or advertising statuary, other than those referring to sponsorship, availability, and charges for parking space on a lot shall be permitted. The provisions of Section 17.15.080 and the following shall apply:
  - 1. One sign for each entrance to a parking lot shall be permitted provided that the sign shall not exceed one-half square foot of area for each one linear foot of street fronting upon the subject lot, and further provided that no single sign shall exceed 48 square feet in area.
  - 2. Exit signs not to exceed six square feet in area shall be permitted at each exit from the parking lot to any abutting street or alley.
  - **B.** Signs in OS Open Space, Agricultural and SP Special Land Use **Zones.** No outdoor advertising structures shall be permitted in the OS, SP, Ag-C-40, or Ag40 zones except identification signs not exceeding 75 square feet in area erected for the convenience of the public as determined by the design review board.

- **C. Permitted Signs for Automotive Service Stations.** All signs and advertising displays shall be in accordance with the provisions of Chapter 17.22, Automotive and Vehicle Service, Sales and Storage.
- **D. Detached Signs on Euclid Avenue.** Detached signs on Euclid Avenue are expressly prohibited except for a business with frontage on Euclid Avenue which may have such detached sign as may be approved by the design review board, providing the business can demonstrate to the design review board the following facts:
- 1. That the allowable attached sign will not be adequately visible to attract business from public street traffic by reason of the obstruction of adjacent buildings, landscaping, setback line of the applicant's own business or other cause; and
- 2. That the proposed sign and the proposed placement thereof will blend harmoniously with the surrounding property and the beauty of Euclid Avenue. The decision of the design review board shall be appealable to the Council upon the same terms and conditions as any decision of the design review board is appealable in pursuance to the terms of this Code.
- **E. Signs in the Scenic Corridor Overlay Zone.** All signs and advertising displays shall be in accordance with the provisions of Section 17.09.030, Scenic Corridor Overlay Zone. (Ord. 1927 § 2, 2017)

## F. Electronic Changeable-Copy Signs at High Schools.

1. Land Use/Applicability. This Section regulates the installation of an electronic changeable-copy signs at a High School within the Public/Institutional (PB/I) zone. "Animated signs" are not permitted.

# 2. Review Authority.

- a. All applications for a permit required by this Chapter must be made in writing on such form as the Development Services Director prescribes.
- b. The Development Services Director or designee shall approve, conditionally approve, or deny all applications.
- c. The Development Services Director or designee may choose to refer any application to the Planning Commission for review and final decision.
- 3. **Application Required.** No electronic changeable-copy sign shall be constructed, located or modified within the City on any property, including the public right-of-way, without the approval of an application and issuance of a permit as required by this Chapter, and incompliance with all provisions of this Chapter.
- 4. <u>Allowable Height.</u> The maximum allowable height of an electronic changeable-copy sign shall be 18 feet.

- 5. <u>Allowable Sign Area.</u> The allowable sign area of an electronic changeable-copy shall not exceed 60 square feet, with an additional 25 square feet of sign area being permitted for other general identification.
- 6. <u>Allowable Number of Signs.</u> No more than one electronic changeablecopy sign shall be permitted per site.

#### 7. Sign Setbacks.

- a. <u>Driveways, Buildings or Other Obstructions. No electronic changeable-copy sign shall be located closer than three feet to the nearest driveway, building or other obstruction.</u>
- b. <u>Side Property Lines. No electronic changeable-copy sign shall be located less than 25 feet from any adjacent side property line.</u>
- c. Front Property Lines. No electronic changeable-copy sign shall be located closer than five feet from the front property line to any portion of the sign, except when the City of Upland Grants an Encroachment License Agreement for a sign within the public right-of-way.
- d. <u>Vision Triangles. Vision Triangles required under 17.10.060 (C) shall be maintained.</u>
- 8. **Location Standards.** Signs shall be located adjacent to a Public Street and shall not face onto solely residential zoned property.
- 9. **Design Standards.** All proposed support structures for an electronic changeable-copy signs shall include decorative materials and the sign structure shall be placed within a decorative landscape planter.
- 10. <u>Findings.</u> Approval of a Sign Design/Criteria Review for an electronic changeable-copy sign shall include the following findings:
  - a. <u>That the proposed electronic changeable-copy sign serves a High School within a Public (PB) zone.</u>
  - b. That the light and glare generated from the proposed sign will not be disruptive to other properties and land uses within 300 feet of the sign.
  - c. <u>That the proposed sign does not disrupt a view or scenic corridor identified in the City's general plan.</u>
  - d. That the proposed sign does not create a traffic hazard.
- 11. **Conditions of Approval:** The Review Authority may add Conditions of Approval to the operation of the sign to ensure the protection of Public Health, Safety and Welfare in addition to the following.

- a. That the changeable message display intervals shall change no more frequently than once every eight seconds; and that blinking and/or moving characters, except when necessary to transition to the next message, shall be prohibited;
- b. That the sign shall be properly maintained so that inoperative or improperly lighted bulbs do not impair the appearance and legibility of the sign;
- c. <u>That no off-site advertising or messages shall be displayed except City of Upland messaging.</u>
- d. <u>That the electronic changeable-copy sign shall be screened, tinted, shielded, or otherwise modified, as necessary, to eliminate excessive glare, as deemed sufficient by the Development Services Director."</u>

**Section 4.** Compliance with California Environmental Quality Act. This Ordinance is exempt from review under the California Environmental Quality Act ("CEQA") (California Public Resources Code Section 21000, et seq.), pursuant to State CEQA Regulation §15061(b)(3) (14 Cal. Code Regs. § 15061(b)(3)), the common sense exemption covering activities with no possibility of having a significant effect on the environment because the Ordinance does not result in any actual installation or construction of any "Electronic Changeable-Copy Signs," and only establishes regulatory guidelines for future "Electronic Changeable-Copy Signs."

**Section 5.** Severability. If any section, subsection, subdivision, sentence, or clause or phrase in this Ordinance or any part thereof is for any reason held to be unconstitutional, invalid or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of this Ordinance or any part thereof. The City Council hereby declares that it would have adopted each section irrespective of the fact that any one or more subsections, subdivisions, sentences, clauses, or phrases are declared unconstitutional, invalid, or ineffective.

**Section 6.** Effective Date. This Ordinance shall become effective thirty (30) days from its adoption.

**Section 7.** Publication. The City Clerk shall certify to the adoption of this Ordinance and cause it, or a summary of it, to be published in a newspaper of general circulation printed and published within the City of Upland, pursuant to all legal requirements.

202X.	PASSED, APPROVED, AND ADOPTED this day of	
	Bill Velto, Mayor	

I, Keri Johnson, City Clerk of the City that the foregoing Ordinance was introduced of the City of Upland held on the day of at a regular meeting of the City Council of, 202X, by the following roll call	of, 202X, and was adopted the City of Upland on the day of
AYES: NOES: ABSENT: ABSTAINED:	
ATTEST:	Keri Johnson, City Clerk (Secretary)

Ordinance No. Page 7